



ANAMBRA INSIGHTS

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**HOW SOLUDO IS REWRITING
ANAMBRA'S ECONOMIC PLAYBOOK**



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WELCOME ADDRESS ***from MD/CEO***

Welcome to this edition of our ANSIPPA Report. Here, we bring you fresh insights, compelling stories, and important updates that capture the progress and promise of our shared journey towards building a smarter, more prosperous Anambra.

The past months have brought exciting progress, strengthened partnerships, bold investments, and landmark projects that are steadily transforming our economic landscape. Guided by His Excellency, Professor Chukwuma Charles Soludo, CFR, whose vision is to make Anambra "Africa's most liveable and prosperous homeland," we are laying the foundations for sustainable growth and generational prosperity.

In this edition, you will find updates on flagship projects such as the AMIC, creative economy breakthroughs, and inspiring investor stories that demonstrate both the challenges and opportunities in our journey of transformation.

I want to extend a warm welcome to all our new and existing investors and partners. Your faith in Anambra is fuelling our progress. Please enjoy the stories and updates in this report; I hope they inspire you to explore further opportunities here. Anambra is open for business and better connected than ever – we invite you to join us on this exciting journey.

Together, we will continue to "Invest Nigeria, Think Anambra." Thank you, and I look forward to our continued collaboration.



Dr. Ejike Osisoma

Managing Director / CEO, ANSIPPA



“ANSIPPA has been the vehicle for investment into Anambra through a partnership with the private sector. Now I am taking ANSIPPA to the next level. We will reform ANSIPPA to become the Anambra Development and Investment Corporation (ADIC), which will have a financing arm.

“The ADIC will be working with international development corporations and financial institutions. We will develop bankable projects and explore opportunities for public-private partnerships, alternative means of financing, and green capital. We will leverage these institutions, our balance sheet, and our network to drive our industrialization agenda for the benefit of Ndi Anambra.”



Prof. Chukwuma Charles Soludo CFR,
Governor, Anambra State)

What is ANSIPPA

The Anambra State Investment Promotion and Protection Agency (ANSIPPA) is a state-owned agency mandated to drive private sector-led development in Anambra. Since its inception in 2014, the Agency facilitated over 20 investment projects at various levels of execution, totalling \$400m of investments into Anambra. With its One-Stop-Shop services, ANSIPPA created an enabling business environment for investors and worked to improve the ease of doing business in the State.

The agency is currently undergoing a repositioning process into a fully-fledged development corporation –the Anambra Development and Investment Corporation (ADIC). The corporation will expand its current Scope, enabling it to undertake key phases of project development, such as conceptualization, design, bankability, structuring, and financing.

Vision

To be the leading sub-national owned investment authority in Africa by 2032

Mission

To play a central role in driving inclusive economic growth, accelerated industrialization, sustainable development, and stabilization support for existing and future generations of Ndi Anambra through the provision of an income-generating asset base Strategic Pillars

- **Operational Efficiency:** Deploying our resources optimally to ensure the best performance
- **Stakeholder Management:** Ensure positive, inclusive and congruent stakeholder experience at every touchpoint
- **Commercial Excellence:** Focus on revenue and fund growth through agile and value-driven decisions
- **Investment Sustainability:** Ensure that all investments are self-sustaining with a strong ESG component

Our Strategic Targets

Attain top 5 rank in Sub-National Ease of Doing Business Rankings by 2025



Drive \$100m of investment annually

\$100M

Achieve financial close on 3 major infrastructure projects annually



Secure at least 10% return on investment on the Anambra State Wealth Fund annually

10%

Core Values

- **Decisiveness:** We take a disciplined approach to risk and make informed decisions based on responsible business principles for the collective good of investors and the society
- **Respect:** We will function at full potential when our people are at their best. So, we create an environment that supports diverse perspectives and appreciates each person's unique attributes
- **Result Driven:** We are committed to delivering tangible and measurable results to our investors and the people of Anambra State
- **Innovation:** This will drive how we operate and create value
- **Integrity:** Our actions are underpinned by integrity. In all we do, we remain firm and do not negotiate on integrity

Our Services

Fast-track business permits and approvals

Fast-track land applications and certificates of occupancy

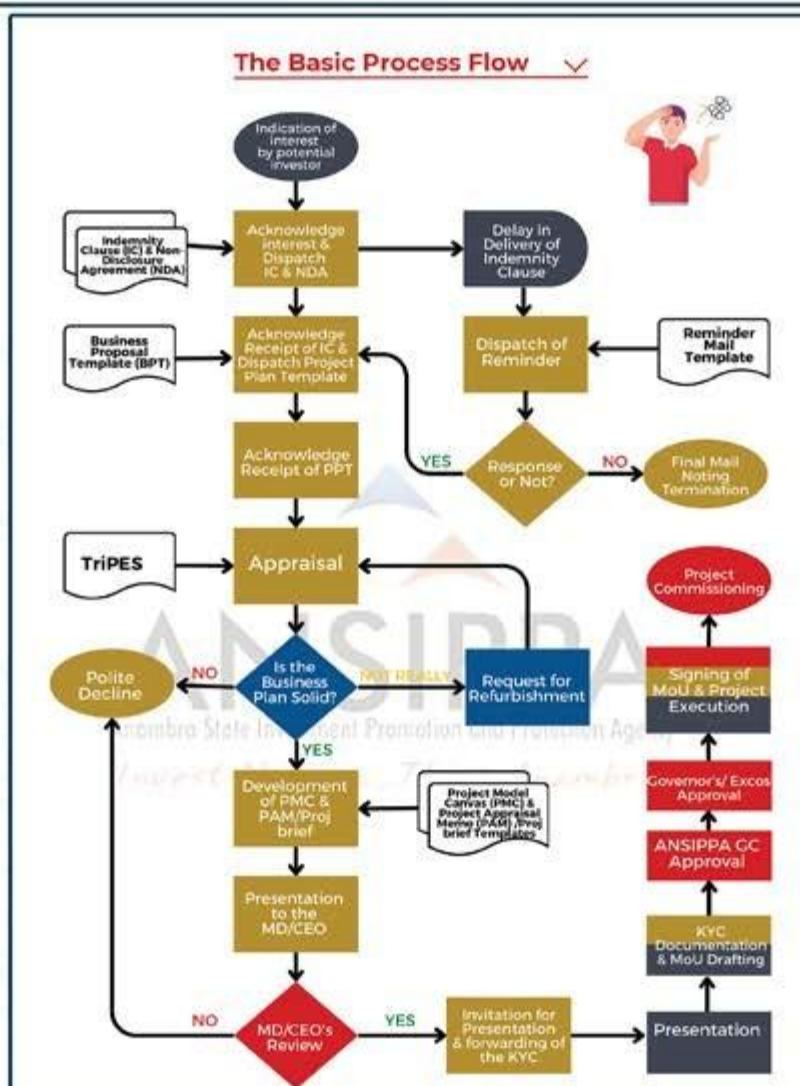
Provide sector/industry reports, statistical data and information requests

Provide financial advisory and capital-raising services

Provide financial advisory and capital-raising services

How to INVEST with us

The Public Private Partnership Department of the Agency diligently evaluates all proposals submitted to the State. Through a meticulous and thorough process, the department examines all potential opportunities and provides valuable recommendations to the management body for their consideration.





ANSIPPA

One-Stop-Shop Investment Center



ANSIPPA has a One-Stop-Shop (OSS) Investment Center, a facilitation mechanism that brings relevant government agencies to one location with coordinated and streamlined processes to provide efficient and transparent services to investors.

The OSS provides investors with a single place to pick up all documents, approvals, permits, etc. that are required to set up a business in Anambra State. The Center aims to eliminate all obstacles and bureaucracies faced by investors when setting up and operating their businesses.

On average, as the Agency continues to revise and optimize processes, the total timeframe for completion of OSS's key processes has continually improved from about 60 working days at inception to 20 working days today.

ONE STOP SERVICE CENTRE PROCESS FLOW



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How Soludo is rewriting Anambra's Economic Playbook

"Our mission is clear: to transform Anambra into Africa's most liveable and prosperous homeland, not just a state."
– Governor Soludo.

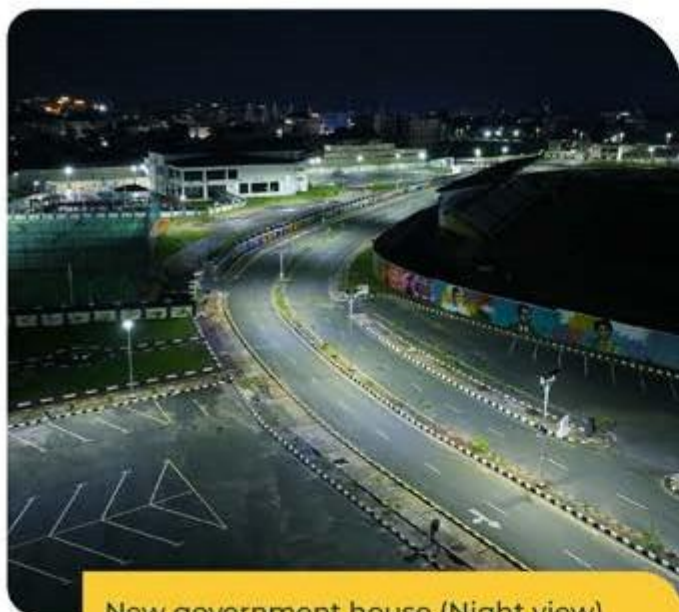


I dare say that Governor Soludo is not just building roads or bridges; he is laying the foundation for a prosperous Anambra, a homeland where every child can dream big and every entrepreneur can thrive. Anambra's economic destiny is not a political slogan, but a tangible blueprint we are meticulously executing.

In the often-turbulent landscape of Nigerian politics, public discourse frequently revolves around governance records and electoral promises. However, for Anambra State, Governor Charles Chukwuma Soludo is steering the conversation towards a more profound and enduring subject: economic transformation. We delve beyond the daily political headlines to unpack the substantive and ambitious economic blueprint of the Soludo administration, a vision designed to redefine Anambra's trajectory for generations. It's a long-term agenda, meticulously crafted to extend far beyond a single political term, aiming to establish a resilient and self-sustaining economy.

Anambra - The Challenges, Opportunities and Vision

To appreciate the scale of Soludo's vision, we must first paint a picture of Anambra's current economic landscape. Nestled in southeastern Nigeria, Anambra is a state of contrasts—vibrant yet challenged, resourceful yet restrained. Its economy is a tapestry woven with threads of trade, manufacturing, and agriculture. Cities like Onitsha host some of Africa's largest markets, while Nnewi has earned a reputation as an industrial hub, often referred to as the "Japan of Africa" for its homegrown manufacturing prowess. Agriculture, too, remains a backbone, with rural communities producing staples like cassava, yams, rice, and palm oil.



New government house (Night view)

His vision is not about quick fixes but about rewriting the rules of the game, turning these raw materials into a masterpiece of economic progress.

At its heart, Soludo's vision is to transform Anambra into "Africa's most liveable and prosperous homeland." This isn't just about erecting skyscrapers or paving highways—though those play a role. It's about creating a state where opportunities are democratised: where a child in a remote village can access world-class education, where a trader in Onitsha Main Market can grow his/her business into a regional powerhouse, and where families enjoy a quality of life that rivals any urban centre in Africa

Governor Charles Soludo's economic agenda for Anambra is more than a collection of policies; it is a meticulously crafted blueprint for transforming the state into an industrial and commercial powerhouse. His vision, encapsulated in the mantra of turning Anambra into an "African Dubai-Taiwan-Silicon Valley," is anchored in a comprehensive strategy focused on foundational reforms and targeted sectoral growth. This agenda is not just aspirational; it is being executed through a strategic framework, with the Anambra State Investment Promotion and Protection Agency (ANSIPPA) serving as the primary vehicle for attracting and facilitating private sector investments. ANSIPPA acts as a "one-stop-shop" for investors, streamlining processes and ensuring a business-friendly environment that is crucial for the implementation of the government's development plans.

Yet, beneath this bustling surface lie significant hurdles. Unemployment, especially among young people, looms large, with many graduates struggling to find meaningful employment. Infrastructure deficit, erratic power supply, and limited internet access stifle business growth and daily life. Small-scale entrepreneurs, the lifeblood of Anambra's economy, often lack the capital or support to scale their ventures. These challenges have kept Anambra from reaching its full potential, despite its strategic location and a population renowned for its entrepreneurial grit.

But where others see obstacles, Soludo sees opportunities. Anambra's strengths—a skilled workforce, a culture of innovation, and a geographic position linking Nigeria's southeast provide fertile ground for transformation.

Strategic Pillars for Growth

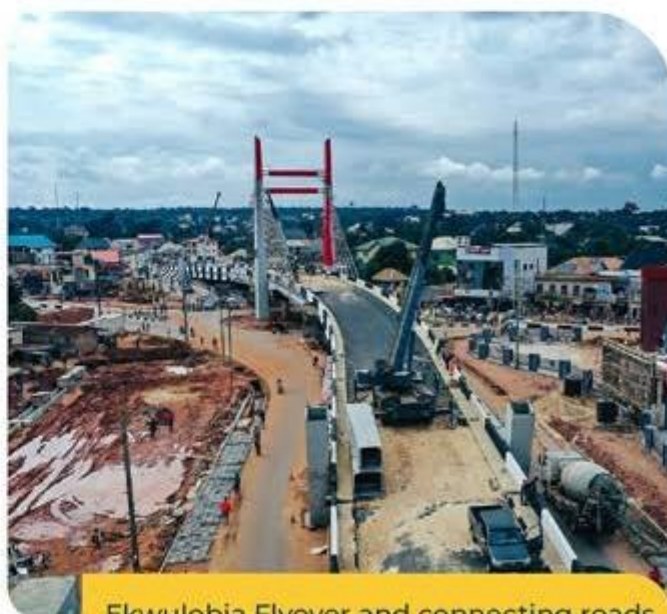
"We are doing a fundamental urban regeneration ... We are using this place as a model for what a modern market should look like. We want to ensure that citizens can trade and shop in pleasure."

– Soludo

Governor Soludo's economic playbook reads like a promise and a plan: ambitious, practical and unapologetically urgent. At the centre of that plan are three interlocking bets — agro-industrialisation, SME revival and a digital leap — each designed to turn Anambra's entrepreneurial energy into tangible prosperity. The state is pushing agriculture beyond subsistence farming into a commercial integrated production and processing economy. The Operation - Farm to Feed Campaign brings mechanisation, and modern extension services to all twenty-one local government areas. The Special Agro-Processing Zone and its three strategically located Agro Transformation Centres will anchor processing, packaging, and logistics. This will ensure that crops leave the field with added value and in a move that nods to history and secures future incomes, 1,040,000 economic tree seedlings have been distributed to farmers — a deliberate push to revive the agro-revolutionary momentum of the 1960s and create cash-crop corridors that supply mills, factories, creates export channels and turn families into millionaires. For everyday Ndi Anambra, this is more than policy talk: it means steadier harvests, paying work for youth and processors that buy at fair prices instead of middlemen who skim the value.

If agriculture supplies scale, small businesses supply texture. The administration is making capital and skills available where they matter: micro-loans, targeted grants and investor links are being marshalled to unblock growth; the 'Igwebuike' cooperative funding scheme mobilises community capital so traders and artisans pool risk and opportunity; and the One Youth, Two Skills initiative trains young people in complementary trades so they aren't dependent on single, fragile income streams. Incubation hubs and industrial clusters are being promoted to provide mentorship, shared facilities and market linkages, turning promising ideas into firms that can hire, export and sustain families.

The digital agenda is the accelerator. The Solution Innovation District and the annual Anambra Innovation Week are already creating nodes where founders, investors and technologists meet. Statewide broadband expansion, digital literacy campaigns and active support for e-commerce and fintech will move traders and manufacturers from local stalls to regional platforms.



Ekwulobia Flyover and connecting roads

Crucially, digitisation of government services aims to cut paperwork, speed permits and lower the cost of doing business.

These pillars are intentionally joined: farms feed processors, SMEs deepen value chains and digital tools widen markets. The ambition is simple — build clear, investible propositions and let private capital and local ingenuity scale them. Real success will be measured not by speeches but by new factories, job creation and a visible improvement in how people live and work across Anambra. That is the test Soludo's programme must pass now.

Flagship Drivers of Development

"Today, we are beginning the phase-two of that big journey to ensure that our youths are empowered on a sustainable basis, to teach them how to fish and eliminate hunger"
– Soludo

If the strategic pillars are the promise, the flagship projects are the proof — visible, investible interventions that will either make the Soludo story credible or expose it as just another development slogan. At the centre of that tangible agenda is the Anambra Mixed-Use Industrial City (AMIC) and its daughter Special Agro-Processing Zone. AMIC isn't a single factory; it's an ecosystem stitched together around the state's existing strengths — chemical and pharmaceutical manufacturing, automotive and motor vehicle assembly, general manufacturing. Also, textiles and leather processing, a financial and service district, logistics and export emporium, a dedicated renewable-energy solar park, entertainment and leisure precincts, residential areas and domestic tariff

zones, and clusters for MSMEs are to be located within. The idea is simple: concentrate infrastructure and regulatory certainty in one place so businesses can plug in, scale and export without getting strangled by fragmented permits, poor roads or unstable power.

On the ground, progress is pragmatic rather than performative. Land acquisition has been completed, early infrastructure—roads, drainage corridors and perimeter utilities have moved from planning into initial works, and ANSIPPA's investor outreach has pulled serious queries from both local industrialists and regional players. That said, AMIC's success depends on follow-through: resilient power, concessional financing and tight project governance. If those boxes are ticked, AMIC will attract large-scale investments, create industrial jobs that pay above market rates, and convert raw agricultural output into higher-value manufactured goods, not to mention dragging ancillary services and formal MSMEs into expanded value chains.



Inside view of a building at Solution Fun City

The same practical ambition underpins the “city reimagination” for Onitsha and Awka. The vision isn’t cosmetic beautification; it’s about making these cities liveable and competitive. Think targeted urban regeneration; massive infrastructure upgrades that actually reduce business downtime, new commercial districts and housing that keep young professionals in town, and smart city elements (traffic management, public safety systems, digital civic services) that make commerce smoother. It’s not just about building cities; it’s about establishing the template for the barest minimum for urban regeneration in the state.

Finally, markets, the beating heart of Anambra are being rethought. This initiative focuses on significant infrastructure upgrades, including new shelters, improved sanitation, and enhanced security to create a safer and more efficient trading environment. Concurrently, efforts are being made to formalize informal trade, ensuring all businesses operate within a regulated framework. The introduction of modern market management tools is also a key component. The economic significance of these changes is profound, promising increased revenue for the state, better trading conditions for merchants, and an improved overall experience for consumers. These improvements are fundamental to the broader strategy of positioning Anambra as a leading economic hub and a gateway for global trade.

Private-Sector Partnerships (PPPs) and ANSIPPA as an Engine of Execution

“Together, let’s build that liveable and prosperous homeland. Of course, we can. We have all that it takes to make it happen.”

– Soludo

Soludo knows the state can’t build this future alone, private capital and expertise are the engines that will turn plans into pavement, plants and pay checks. And that is why through his Executive Order 9 of 2024, He designated ANSIPPA as the sole agency responsible for streamlining and structuring PPP agreements in the state. ANSIPPA has since taken charge of that mandate: not as a passive broker but as an active facilitator, vetting projects, smoothing approvals, structuring bankable PPP deals and stays in the room until investors reach financial closure. The agency is courting partners across infrastructure, waste management, healthcare and education, and packaging opportunities that reduce political and commercial risk for firms willing to invest.

PPPs bring what government sometimes lacks: patient capital, operational know-how and performance incentives. But partnership is not a magic wand, these projects face three clear tests. First, funding gaps: the scale demands creative finance; bonds, diaspora investment vehicles, concessional DFI lines and targeted revenue plans, coupled with disciplined fiscal management.

Second, bureaucracy: without ongoing reforms, permits and procurement will slow progress; the antidote is capacity building and digitalization to speed and make processes transparent. Third, community acceptance: projects fail without buy-in, so robust engagement, clear benefit-sharing and transparent grievance channels are essential.



Fun slide swimming pool at Solution Fun City

Roadmap to 2030: From Promise to Practice

Our mission is to turn Anambra from a departure lounge to an investment destination hub ... Let us partner to create prosperity for you and prosperity for Ndi Anambra."
– Soludo

This is a journey, not a fixed sprint, 2030 is a horizon that keeps ambition honest without turning it into dogma. The roadmap lays out phased, practical steps: quick wins that deliver visible improvements to markets, permits and pilot processing facilities; medium-term build-outs that lock in infrastructure,

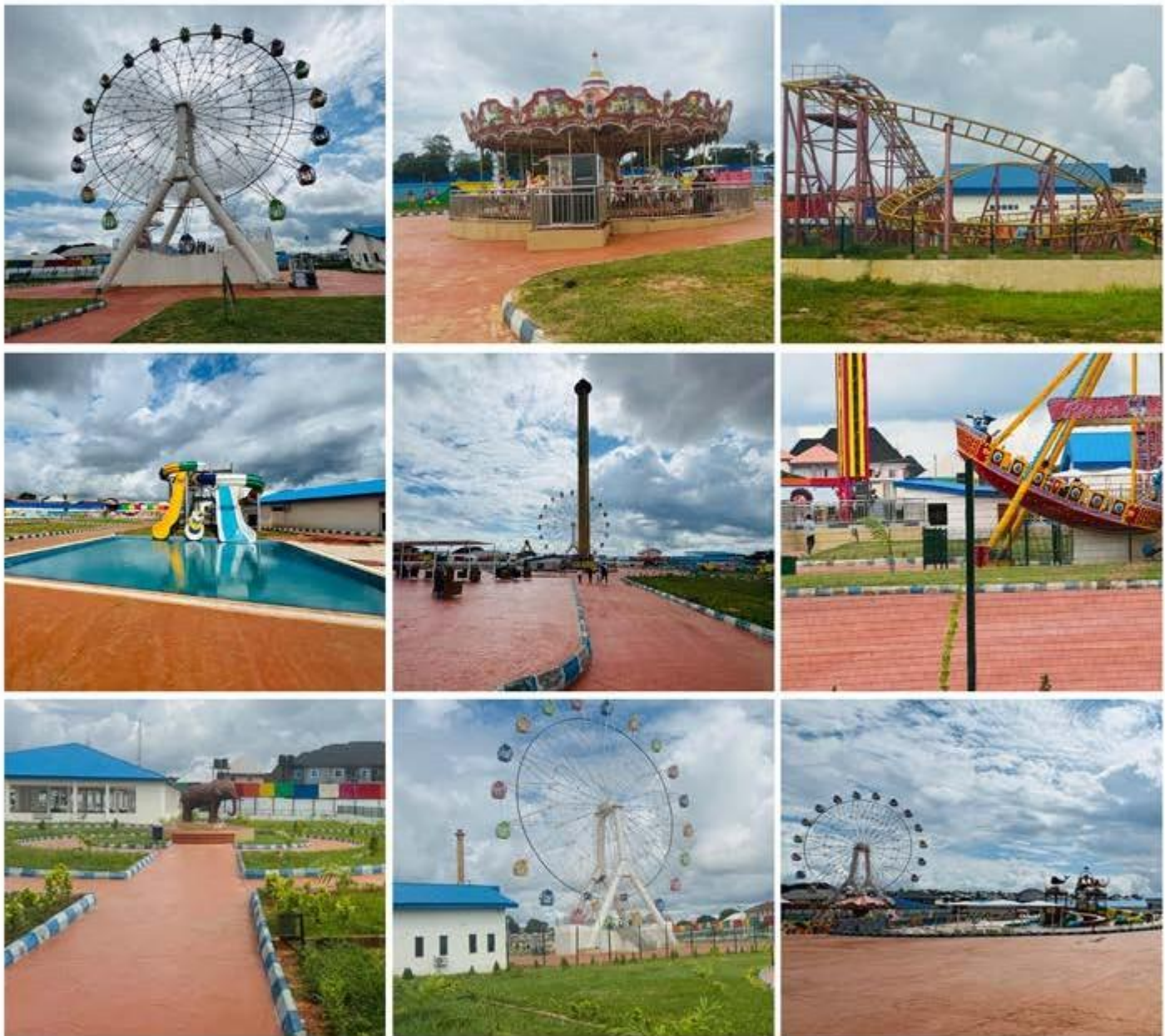
broadband and anchor investments; and the longer-term operationalisation of industrial clusters and city upgrades so gains are durable. Each phase will be guided by clear, measurable targets, not arbitrary headline numbers, and framed as outcomes investors and citizens can assess: functioning factories, verifiable jobs, thriving value chains, and cleaner, more liveable cities.

Delivery will rest on three pillars: disciplined financing mixes that blend public, private and diaspora capital; streamlined state capacity that cuts red tape and digitises transactions; and genuine community partnerships that convert local consent into long-term social licence. Accountability isn't optional. The administration will publish regular public scorecards, maintain independent oversight, and require community benefit agreements for large projects, so progress is visible and contestable.

If stakeholders, citizens, private partners and the diaspora bring capital, patience and scrutiny, the blueprint moves from promise to practice. The test is simple: will Anambra feel different in people's daily lives? If roads work, markets hum, factories run and young people find dignified work, then the roadmap has done its job. Otherwise, it remains just another plan.

Project Highlights

Photos of work progress at Solution Fun City



Project Highlights

Photos of work progress at Awka Shopping Mall



A close-up portrait of a middle-aged man with dark hair, wearing glasses and a dark suit. The image is tinted with a blue overlay.

SPECIAL FEATURE:
MD/CEO Solution Fun City
Mohammed Farrag

When Mohamed Farrag says “Fun like no other,” it’s not just branding, it’s a promise grounded in two jobs: to make sure every moving part works, and every guest leaves with a reason to come back.

Farrag has established a fully trained operations team, strict safety protocols, and a proactive maintenance schedule that ensures the facility remains clean, functional, and enjoyable every single day.

He’s also focused on accessibility. With entry fees as low as ₦ 2,000, Solution Fun City isn’t just for tourists or the elite. It’s built for families, students, and everyday residents who deserve world-class recreation without leaving home.

Beyond the rides and lights, Farrag recognizes the bigger picture. The park is already creating jobs, attracting tourists, and providing Ndi Anambra with a sense of pride. It stands as a symbol of confidence in the state’s potential and serves as a real example of how wise private investment can yield decades of real experience. As the Managing Director of Solution Fun City, Farrag is responsible for delivering international-level quality, safety, and energy to Anambra’s biggest tourism project to date.

With a career spanning Egypt, Saudi Arabia, Kuwait, Greece, and Bosnia & Herzegovina, Farrag has built and operated some of the most successful amusement and water parks in these regions. He’s one of only 80 professionals worldwide certified as an IAAPA Certified Attractions Executive, a top-tier recognition from the global authority on theme parks. In short, this isn’t someone who’s learning on the job.



“Solution Fun City is more than a destination,” he says. “It’s about showing what’s possible when we combine quality, vision, and consistency. We’re building joy and doing it right.”

At Solution Fun City, now open in Awka South, Farrag is putting that expertise to work. He oversees a massive team and a sprawling 12.7-hectare facility that includes one of Africa’s largest water parks, three pools (one of them mini-Olympic-sized), over 100 arcade games, and a full spread of attractions: thrill rides, paintball arenas, VR zones, a bowling alley, sports courts, restaurants, a country club, the list goes on—boosting local economies.



Exclusive Interview with MD Solution Fun City



 Watch the Full Video Interview [here](#)

1. Can you introduce yourself?

Hi, I'm Mohamed Farrag, I'm from Egypt, and I'm now CEO and Managing Director of Solution Fun City in Awka, Anambra State, Nigeria.

With this organization, they are fully responsible about whatever amusement park all over the world, over 7,000 amusement parks. IAAPA is a certified organization, and I got from them the highest designation, which is executive, where only 80 from all over the world got this designation. As IAAPA certified attractions executive, so I'm very proud to be one of the top 80 in this industry.

2. Can you tell us about your professional journey and what led to your interest in Solution Fun City?

First, I started this business in establishing and managing amusement parks since 2004, and I got more into academic studies. I'm already certified from the International Association of Amusement Parks in Orlando, in Florida, in the United States.

3. You have a wealth of experience across several countries. How have those international exposures shaped your approach to managing this facility in Anambra?

Okay, sure, you know, I travelled to so many countries, and I had the chance to establish and manage different amusement parks from all over the world.

Sure, each year is passing by the person, he's gaining more experience even in his industry. So here, it was what I'm considering, it's my final destination as a Solution Fun City, where I decided this will be my final project that I will be working on. That's why I'm giving all my efforts and all my time for this place, which I can see, and I'm sure it's one of the most wonderful destinations in the field of amusement parks or water parks or arcade or bowling.

4. What key moments in your career prepared you most for this role?

Okay, sure, you know, studying more, and as I mentioned at the beginning, I'm already a member in IAPA, which is the International Association of Amusement Parks. So, education never stops, and experience never stops. So definitely every year passing by the person, he's gaining more experience and he's gaining more and more things that help him to gain more experience in managing other projects.

5. What makes Solution Fun City different from other amusement or leisure parks in Nigeria and the world?

I can see, you know, that Solution Fun City, it's one of the wonders. Why? It's a mix of everything. Whatever you are looking for, you will find it here in Solution Fun City. If you want amusement park, so it is here, where you will find the major rides that everybody is looking for, the Ferris Wheel, the drop tower, the coaster,

pirate ship, the merry-go-round, and we have the water park. So, if you want to enjoy swimming and playing around, so you will have the water park here. And if you are looking for more gaming experience, so we have the arcade game. If you are looking for bowling, so we have here four bowling lanes. So here it's considered as a full destination for entertainment as Solution Fun City.



6. How do you envision the park evolving over the next 5-10 years?

Definitely, this park will be developed more. We will not stop here, and we will not stop in 2025 what we are doing, no, but we are having plans that later on, definitely it will be developed more, more rides will be added, more attractions will be added, and more games will be added. We need this place to be always developed and maintained on the highest standard.



7. What does Solution Fun City mean to the local economy and employment in Anambra?

Sure, Solution Fun City will mean a lot for the economy here and for tourism. Solution Fun City is a destination that will attract tourists who are coming to Nigeria that they have to visit because it's a unique project here in Nigeria. And even in all the surrounding or the neighborhood countries, I can see Solution Fun City is really a unique destination for tourism. And regarding the economic, definitely it will raise more the economy. Why? Because people who are coming from other states definitely one day will never be enough for them. And I'm sure they will be interested to stay more, which will make more money regarding other facilities which we are also supporting here.

8. Are there any plans to partner with schools, tourism agencies, or international investors as it relates to pageantry, etc?

Okay, here, as I mentioned, you will find whatever you are looking for. But we are not stopping at only the rides and attractions and games what we have. Why? Because these rides and games are here already. But what we are adding is a new experience, which is the shows that we are having here, different entertainment shows. We are holding every week a lot of entertainment shows. We are having competitions even between the customers here in the games and rides. So we are adding more excitement to the people who are coming here.

They are not only coming to play, but they are coming also to have different competitions and to win more prizes. Plus, now we are planning, for example, for a kids camp that we will start teaching the kids part of it, which is like photography, graphic design, attitude, how to deal with your colleagues at school, how to deal with your parents. So we are considering Solution Fun City as an entertainment destination also, not only entertainment.

9. What kind of experiences can visitors expect when they visit Solution Fun City? Also, which features or attractions are your personal favourites and why?

I can say that everything here in Solution Fun City is a favorite. Yes, sure, yes. And that's why I love this place and I'm not willing one day to leave it. It's a wonderful destination. And the people who are working here that we hired, they have been trained on the highest standard on how to be entertainers before, how to be ride operators. Okay, sure.

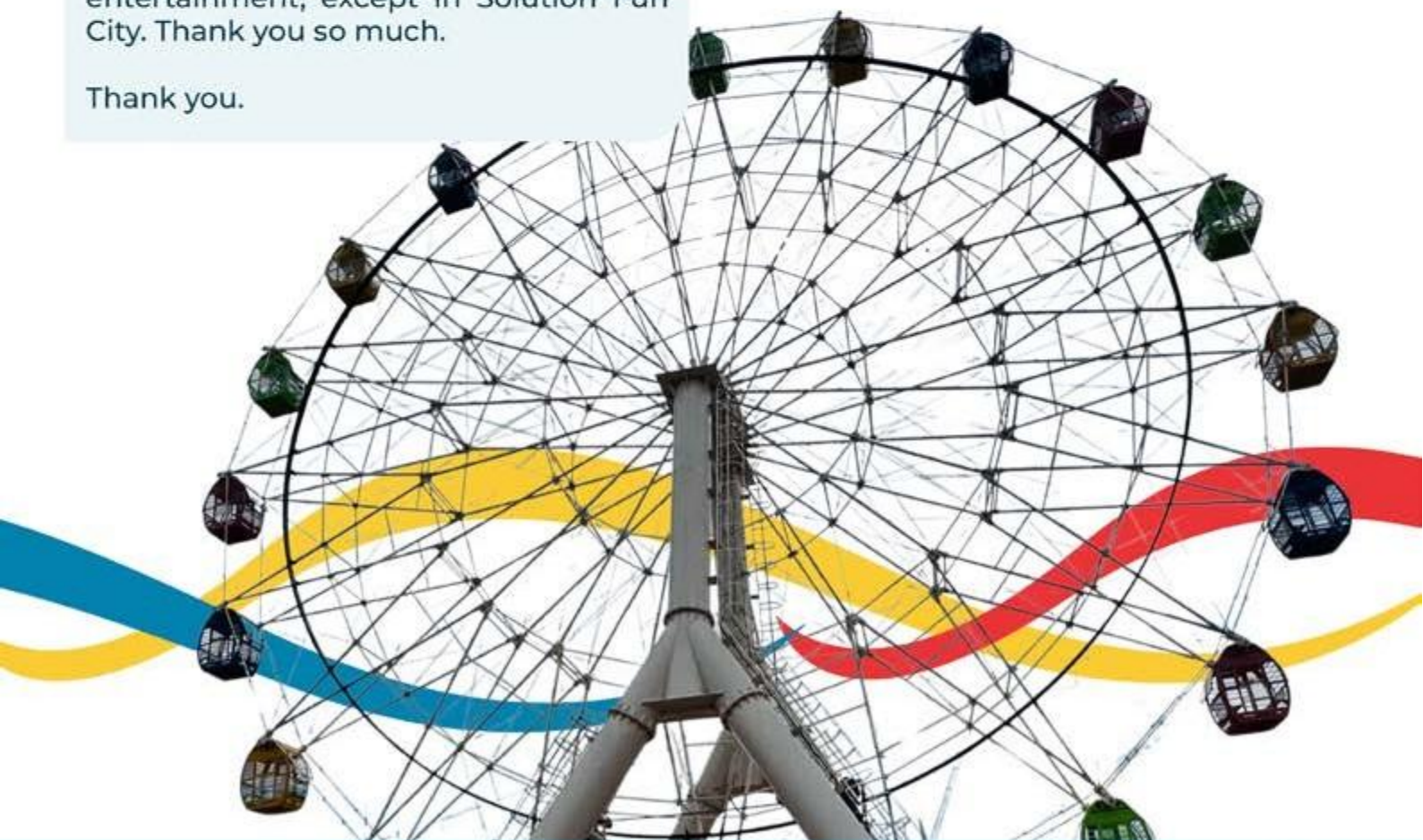
We will start so soon to have some agreements with some travel agencies so that Solution Fun City can be included as a destination for tourists who are coming to Anambra State and also for tourists who are coming to Nigeria in general. We are planning to have some deals with some travel agents and some investors in order to make this place more live and more and more live. And as we are saying that our slogan that we created here, we are fun like no other.



10. What are your final thoughts as we wrap up this interview?

What I can say, we are fun like no other. You have to try and come to Solution Fun City and make sure that you will never find the fun, entertainment, except in Solution Fun City. Thank you so much.

Thank you.



Event Gallery



1

The Managing Director of ANSIPPA, alongside the Commissioner for Information, Dr. Law Mefor, featured as a guest speaker on ABS's weekly program "Ask the Commissioner," discussing the Governor's second manifesto pillar — Infrastructure and Economic Transformation.

2

Governor Chukwuma Charles Soludo, CFR, accompanied by the MD of ANSIPPA and members of the State Executive Council, inspected the Awka Shopping Mall, poised to be one of Nigeria's largest, set to drive job creation, business growth, and investment in Anambra State.

3

Site inspection of the new Awka Shopping Mall by the Managing Directors of ANSIPPA and ACTDA ahead of Mr. Governor's visit scheduled.

4

Visit by representatives of WULING Auto Group, Afreximbank, and Zenith Bank Plc to ANSIPPA, in collaboration with the Ministry of Industry, to explore investment opportunities within the Anambra Mixed-Use Industrial City (AMIC).

5

L-R: ARISE Nigeria CEO, Suren; ARISE IP President, Gagan; Anambra State Commissioner for Industry, Christian Udechukwu; and ANSIPPA MD/CEO, Dr. Johnson Ejike Osisioma, at the ongoing Afreximbank Annual General Meeting in Abuja, FCT.

6

Meeting with representatives of the West Africa International Trade Center and executives of the Onitsha Main Market, hosted by ANSIPPA in collaboration with the Office of the Special Adviser to the Governor on Trade and Markets, to discuss the proposed new Onitsha Main Market.

7

On-site assessment visit to the Anambra Mixed-Use Industrial City (AMIC) by the team from the Nigeria Export Processing Zones Authority (NEPZA) in collaboration with ANSIPPA, marking a key milestone toward securing Special Economic Zone-Free Trade Zone status.

INVESTMENT, ENTERPRISE AND DEVELOPMENT

Executive Summary

ANSIPPA's work in 2025 has centred on advancing strategic projects, supporting investors and strengthening the institutions needed to mobilise private capital. Across industrial development, energy, transport, urban renewal and tourism, the agency continues to connect Anambra's development priorities with investment opportunities.

From project preparation to visible delivery

Solution Fun City's commissioning in May marked a major step in Anambra's leisure and tourism development. Work on Awka Shopping Mall continued alongside investor support to address implementation needs. At the Anambra Mixed-Use Industrial City (AMIC), attention remained on enabling infrastructure, investor engagement and the process towards Special Economic Zone designation.

A stronger environment for investment

The April enactment of the Anambra State Development and Investment Corporation Law and the State Electricity Law strengthened the institutional foundation for investment. Electricity-market reform advanced further with ASERC's inauguration in October. ANSIPPA's One-Stop-Shop continued to provide coordinated access to investor services, while direct engagement helped address operational and project-specific issues.

A diverse pipeline for private participation

The investment portfolio extends from industrial production and energy to urban districts, rail connectivity, hotels, market infrastructure and learning facilities. These opportunities reflect a common development objective: better infrastructure that enables businesses to expand, improves services and creates wider opportunities for Ndi Anambra.

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SELECTED MILESTONES THROUGH NOVEMBER

2025 in Focus

The year brought progress in project delivery, investment facilitation and the enabling environment. The milestones below connect ANSIPPA's activities with the wider state developments supporting the investment agenda.

Period	Milestone	Investment relevance
January	Dr. Ejike Osisioma assumed the role of Acting MD/CEO.	Continuity in investor engagement and project facilitation.
First quarter	ANSIPPA and the Ministry of Industry submitted AMIC's Special Economic Zone application to NEPZA.	Advanced the designation process for the industrial city.
First quarter	Follow-up engagements with MP Infrastructure, Axxela and tourism advisory partners.	Sustained work on urban development, gas infrastructure and tourism opportunities.
10 April	Development and Investment Corporation Law and Electricity Law signed.	Strengthened the legal foundation for project development and power-sector investment.
8 May	President Bola Ahmed Tinubu commissioned Solution Fun City.	Expanded the state's leisure and tourism infrastructure.
30 July	The State Executive Council reported that AMIC's power project was nearing readiness.	Progress on a critical requirement for industrial operations.
August	Materials-supply support coordinated for Awka Shopping Mall.	Helped address an implementation need at the project site.
October	ASERC inaugurated; NERC published an order on the transfer of regulatory oversight.	Advanced the transition towards a state electricity market.

BUILDING THE FOUNDATION FOR DELIVERY

Investment Promotion & Partnerships

Investment promotion is a continuing process of building relationships, presenting opportunities and following through with project partners. ANSIPPA's 2025 engagements build on the investment platforms and project-development work established in preceding years.

\$500m

committed infrastructure
investment

20+

agreements across 7 sectors

20

projects in the pipeline

ANINVEST: convening capital and expertise

The 2024 Anambra Investment Summit brought together more than 2,500 physical participants and over 150,000 virtual attendees. Thirteen investment-ready projects were exhibited and more than 75 expressions of interest were received. Alongside the 2023 summit, the platform broadened access to industry leaders, financial institutions, development partners and prospective investors.

Engagement around specific opportunities

During 2025, engagement moved through project-specific discussions and site activity. The first-quarter programme included follow-up with MP Infrastructure on Onitsha New City and Axxela on gas reticulation for AMIC. Subsequent engagements included Wuling Auto Group, Afreximbank and Zenith Bank representatives exploring opportunities within AMIC, and discussions with ARISE representatives at the Afreximbank Annual Meetings.

Connecting institutions and communities

ANSIPPA worked with the Ministry of Industry on AMIC's engagement with NEPZA. In trade and urban renewal, the agency convened discussions involving the West Africa International Trade Center and Onitsha Main Market representatives. Tourism engagements with Red Clay Advisory and the Ministry of Culture, Entertainment and Tourism explored the state's heritage assets and future development opportunities.

SUPPORTING INVESTMENT BEYOND ENTRY

Investor Services & Aftercare

ANSIPPA supports investors from initial enquiries and proposal assessment through approvals, project implementation and operational engagement. Its One-Stop-Shop brings relevant government services together, helping investors navigate the requirements for establishing and running a business in Anambra.

20 working days

Processing time for the One-Stop-Shop's key services, reduced from about 60 working days at inception.

Practical coordination with delivery partners

During 2025, investor support included coordination across ministries, agencies, project companies and other stakeholders. This support addresses administrative issues and practical obstacles at project sites.

Investor support	Action and recorded outcome
Awka Shopping Mall: site protection	ANSIPPA coordinated engagement with the relevant land, works and development authorities to address encroachment. The issue was resolved in April.
AMIC: project-location support	Axxela received the AMIC survey map to identify project coordinates, with ANSIPPA joining the site inspection. The intervention resolved the project-location issue.
Awka Shopping Mall: materials supply	ANSIPPA engaged the Anambra State Hydraform and Concrete Agency on interlocking blocks. A price was agreed and materials delivered; the August intervention was completed in six days.

A continuing relationship with investors

Investor protection and retention depend on timely communication, clear channels for raising issues and cooperation between the institutions responsible for resolving them.

INDUSTRIAL DEVELOPMENT AND VALUE CHAINS

Anambra Mixed-Use Industrial City

AMIC is a flagship platform for concentrating industrial infrastructure, productive activity and supporting services within a planned development. Its proposition is to give manufacturers access to the infrastructure and business environment needed to serve domestic, regional and international markets.

An integrated industrial proposition

The masterplan brings together agro-processing, chemicals and pharmaceuticals, automotive assembly, engineering and general manufacturing, textiles and leather processing. Logistics, warehousing, financial services, MSME areas and leisure facilities support the wider industrial ecosystem. The masterplan provides for phased development from 2025 to 2045.

Industrial activity	Supporting opportunity
Agro-industrial processing	Processing facilities, agro-transformation centres, storage and logistics.
Manufacturing clusters	Production facilities, assembly operations and industrial services.
Trade and enterprise	Export facilities, MSME premises, warehousing and business services.
Enabling infrastructure	Power, access roads, utilities and internal connectivity.

Progress during 2025

ANSIPPA and the Ministry of Industry submitted the Special Economic Zone application in the first quarter. Subsequent activity included investor engagement and a NEPZA site assessment. Land acquisition has been completed and initial infrastructure works have begun. In July, the State Executive Council also highlighted progress towards readiness of AMIC's power project.

Investment focus

Co-development, industrial tenants, utility providers, logistics operators and specialist service businesses form part of AMIC's proposed investment ecosystem.

INFRASTRUCTURE THAT CONNECTS PRODUCTION AND MARKETS

Power & Rail Connectivity

Anambra Independent Power Project

The power-sector investment proposition seeks to expand reliable electricity infrastructure and encourage private participation in generation, distribution and related services. Energy diversification, renewable sources, rural access, metering and service quality are central elements of the opportunity.

A changing electricity-market framework

The Anambra State Electricity Law was signed on 10 April 2025. ASERC's five-member commission was inaugurated on 9 October, and NERC published its transfer-of-oversight order on 17 October. Together, these steps advanced the institutional framework for a state electricity market. For industrial projects, electricity reliability remains closely linked to operating costs and investment competitiveness.

Anambra Intra-City Rail

The proposed rail network is designed to connect major urban and commercial centres. The preferred corridor links Onitsha, Nnewi, Ekwulobia and Awka. Its two-phase concept covers approximately 95.5 kilometres, with an indicative capital cost of about US\$1.11 billion at the planning stage.

Planning for integrated mobility

Earlier project-development work engaged CPCS Transcom for route selection, feasibility and conceptual design, and the business case. The rail proposition creates opportunities in rail infrastructure and supporting systems, while connecting residential, commercial and industrial areas. During the May 2025 presidential visit, the Federal Government also pledged to address Anambra's connection within the National Rail Master Plan.

Project development opportunity

The proposed network offers opportunities in rail infrastructure, stations, rolling stock and supporting systems, connecting the state's major centres of production and commerce.

AWKA NEW CITY AND ONITSHA NEW CITY

Urban Development



Awka New City: proposed riverside park.

Awka New City

Awka New City is conceived as a mixed-use district combining residential neighbourhoods, commercial activity, recreation and community facilities. Its masterplan places emphasis on a human-centred urban environment, phased development and the infrastructure required for a growing city. Investment opportunities span property development, utilities, transport, hospitality, education, healthcare and digital services.

Onitsha New City

The Onitsha New City proposal brings together the Anambra State Government and MP Infrastructure around a planned 1,000-hectare development. The development concept integrates industrial, commercial and financial services, residential and leisure districts. Flood management, drainage, open space and transport access are important components of its urban design.

Partnerships for planned growth

During the first quarter of 2025, ANSIPPA held follow-up discussions with MP Infrastructure on the Onitsha New City partnership. The two city proposals provide complementary opportunities: expanding planned urban development around the state capital and supporting renewal within the wider Onitsha commercial area.

Development focus

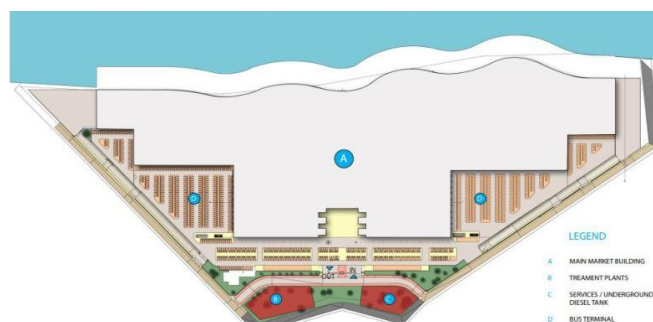
Serviced land coordinated infrastructure and phased delivery are central to the long-term viability of both urban investment propositions.

COMMERCE, LEARNING AND URBAN RENEWAL

Markets & Knowledge Infrastructure

New Onitsha Main Market

The proposed redevelopment seeks to combine commercial space with the infrastructure required for safer and more efficient trading. The proposed design provides for more than 11,000 stalls, 980 warehouses and over 2,000 parking bays, supported by circulation, power, water and other shared services.



Proposed market design.

Investment participation

The opportunity spans market infrastructure, energy solutions, logistics and associated services. Engagement with traders and other stakeholders is integral to developing a market that supports the businesses already at the centre of Onitsha's commercial economy.

Onitsha Divisional Library

The proposed rehabilitation combines physical renewal with digital access and flexible learning space. The concept includes improved reading and research facilities, a digital hall, community and event spaces, and solar support. The objective is to reposition the library as a useful public knowledge asset within a changing urban economy.

Potential operating activities include digital-space hire, printing and publishing services, membership offerings and community events. The project creates opportunities for partners in construction, technology, equipment, energy and learning services.

LEISURE ASSETS AND INVESTMENT OPPORTUNITIES

Tourism & Hospitality

Solution Fun City: a 2025 delivery milestone

Commissioned by President Bola Ahmed Tinubu on 8 May 2025, Solution Fun City brings together the Anambra Country Club, Family Fun House, Water Park and Amusement Park. Its 12.7-hectare development in Awka strengthens the state's leisure offering. A trained operating team, preventive maintenance and attention to guest experience underpin the facility's day-to-day operations.

Agulu Lake Hotel: building on an existing asset

Agulu Lake Hotel is an operating 81-room hotel on a 13.9-hectare site beside Agulu Lake. The expansion proposition seeks to build on its accommodation, conferencing, recreation and lakeside setting. Its location between Awka, Onitsha and Nnewi supports an offering for business travel, events and leisure.



Agulu Lake Hotel.

Awka Convention Centre Hotel

The proposed Convention Centre Hotel is designed to complement Awka's event-hosting infrastructure. The proposed room schedule provides for 176 rooms and suites, alongside meeting and conference facilities. The investment proposition connects accommodation, events, dining and leisure services within a business-tourism setting.

A connected visitor economy

Together, leisure attractions, accommodation and conference facilities provide opportunities for hospitality operators, service providers and local businesses.

BUILDING CAPACITY FOR INVESTMENT DELIVERY

Institutional Development

Leadership and continuity

Dr. Ejike Osisioma assumed the role of Acting Managing Director/Chief Executive Officer in January 2025, following Mark Okoye's tenure. The leadership transition maintained a focus on project facilitation, partnership development and improvements to the investment environment.

A broader project-development mandate

The Anambra State Development and Investment Corporation Law, signed in April 2025, provides the legal foundation for the state's development-corporation agenda. The institutional direction extends beyond promotion towards project conceptualisation, design, bankability, structuring and financing, supported by cooperation with private investors and development-finance institutions.

Investment preparation and evaluation

ANSIPPA's Public-Private Partnership Department evaluates proposals and develops recommendations for management consideration. Earlier project work demonstrates the role of technical studies and masterplans in preparing opportunities for investment, including the industrial city and rail network. This preparation connects strategic ambition with project design, delivery arrangements and financing requirements.

Developing people and systems

The agency's 2023-2024 capacity-building programme included two editions of the ANSIPPA Summer Analyst Program. Eight participants received intensive training over eight to twelve weeks in investment analysis, policy research, project management and related areas. Electronic document-management and video-conferencing systems were introduced in 2023 to support internal coordination and engagement with investors.

Sustainable development as a guiding principle

ANSIPPA's strategic pillars combine operational efficiency, stakeholder management, commercial excellence and investment sustainability. Across the project pipeline, this is reflected in attention to energy, urban planning, environmental considerations and the relationships between projects, host communities and local businesses.

TURNING OPPORTUNITY INTO SUSTAINED DEVELOPMENT

Strategic Outlook

The next phase of Anambra's investment agenda centres on advancing project readiness, strengthening investor relationships and connecting new infrastructure with productive activity. ANSIPPA's role is to support that transition through coordination, partnership development and a clear focus on delivery.

Advance industrial and infrastructure opportunities

AMIC remains central to the industrialisation agenda, alongside electricity infrastructure and transport connectivity. Continued work on enabling services, technical preparation and investor engagement will shape the conditions under which manufacturers and other businesses can establish and expand operations.

Deepen partnerships across the project portfolio

The pipeline offers different routes for participation, from industrial tenants and infrastructure developers to hospitality operators and providers of digital and learning services. Matching each opportunity with appropriate technical capacity, finance and operating expertise remains essential to its development.

Support investors already on the ground

The practical interventions undertaken during 2025 reinforce the importance of continued investor contact. Coordinating approvals, resolving implementation issues and maintaining constructive relationships with public agencies and communities will remain central to investor confidence and long-term participation.

Connect investment with local opportunity

Infrastructure and investment should support enterprise development, skills, services and better places to live and work. The relationship between industrial projects, urban development, tourism and local supply chains provides a foundation for wider economic participation across the state.

Invest Nigeria. Think Anambra.

ANSIPPA invites prospective investors and development partners to engage with the agency on the opportunities presented in this report.

Explore investment opportunities | ppp@anambrastate.gov.ng



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